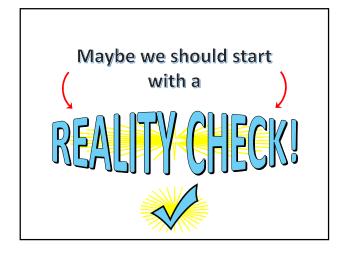


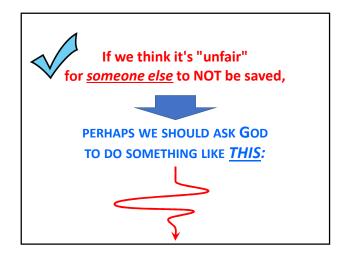
OTHERS USE "SOUL-WINNING" SCHEMES THAT ARE DESIGNED TO MANIPULATE THE ACTIONS OF THE UNSAVED PERSON. Using every trick that modern psychology and the advertising industry can provide! ✓ Start out by making them feel good! ✓ Let them know you're on their side!

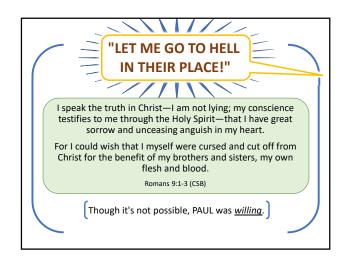
- ✓ Turn up the volume of the sound equipment!
- ✓ Play on their emotions!
- ✓ Throw in a few gimmicks!
- ✓ Get one of their sports heroes to make a "decision"!
 - ... then "decisions" will flow in from all directions!























[So what makes it the "Good News"?]

The fact that we use the word "BELIEVE" (or "FAITH")?

There are many things that people "believe," some of which are not even compatible with the Good News!

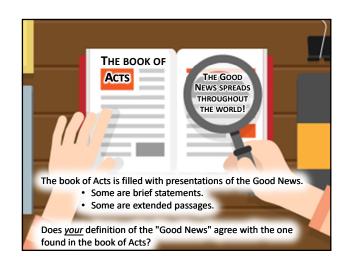
"All you need to do is have faith."

— Is this the Good News?

False religions can do this!

Many people define "believing" as the opposite of "fact."

Did the apostles define it this way?





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